

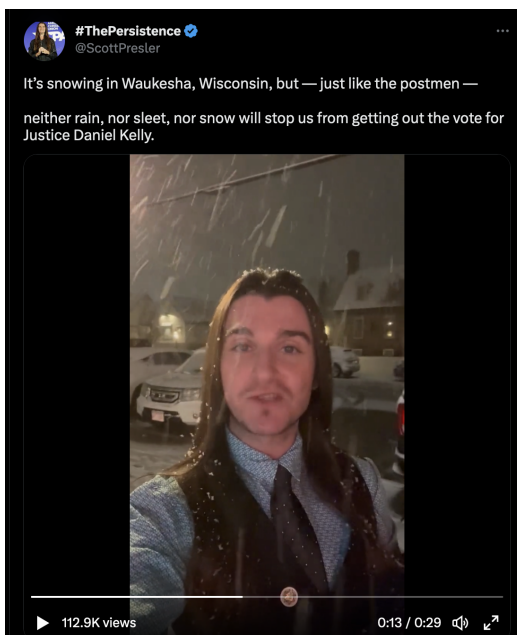


DEWEYSQUAREGROUP

**TO:** INTERESTED PARTIES  
**FROM:** TIM CHAMBERS, DSG, [tchambers@deweydigital.com](mailto:tchambers@deweydigital.com)  
**DATE:** MARCH 14, 2023  
**RE:** SCOTT PRESLER SCANS- EXECUTIVE SUMMARY

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Scott Presler is a right-wing activist, who has had a focus on the Wisconsin Supreme Court over the last weeks, posting local social posts about his organizing that have routinely gotten over 1,000 retweets. ABWT described [Presler's history well here](#).



We scanned four of his most prominent Twitter posts about Wisconsin's Supreme Court race and found a pattern of them being boosted by a substantial number of suspect, likely automated or semi-automated accounts.

**This appears to be a pattern of inauthentic coordination to amplify the reach of his posts on Wisconsin.**

We list below the four tweets we did in-depth scans for: each of the posts which were boosted by 1,000 and 2,000 retweets by other users.

We then scanned all these accounts that were retweeting Presler's posts and looked for patterns of how many of those users post an unnaturally high number of posts per day on Twitter in general. Researchers have marked [any account posting over 144 tweets per day on average as "highly suspicious"](#) of being at least partly robotic or scripted, posting, automatically.

**All of this data is accurate as of this report on Mar 14, 2023**

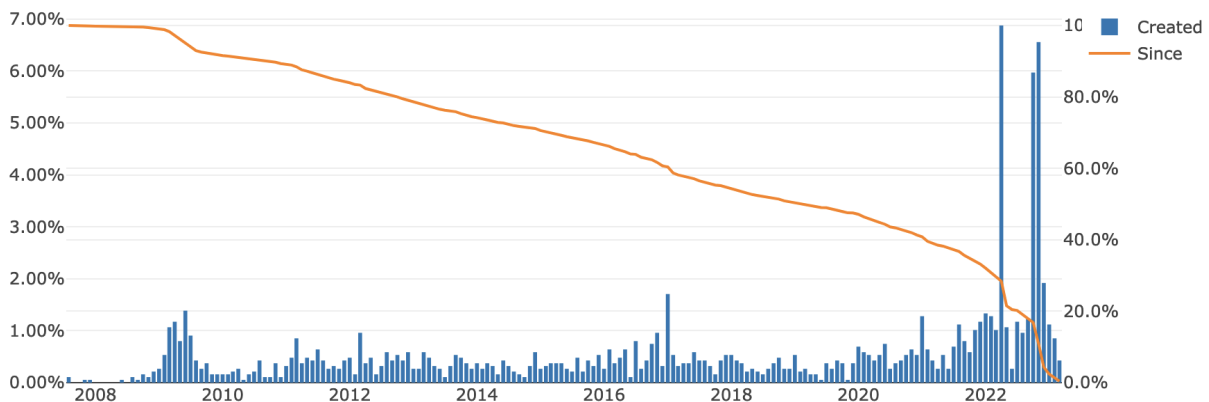
For these Tweets we analyzed we found that from **17.4-19.8% of the accounts amplifying him were highly suspect hyper-tweeters.**

Here is the breakdown of the four recent posts analyzed. We note the date of the post, how many total social engagements boost the post, how many “highly suspicious” we discovered who are hyper tweeters, and what percentage of the total social engagement is coming from such suspect accounts.

Tweet	Date	Total Users Boosting Post	Highly Suspect Users Boosting Post	Percentage of Engagement from Suspect Accounts
<a href="#">Tweet One</a>	Mar 9, 2023	<a href="#">1,876</a>	372	19.8%
<a href="#">Tweet Two</a>	March 9, 2023	<a href="#">1,378</a>	234	16.9%
<a href="#">Tweet Three</a>	Mar 11, 2023	<a href="#">1,541</a>	269	17.4%
<a href="#">Tweet Four</a>	Mar 13, 2023	<a href="#">1,045</a>	203	19.4%

We also saw a pattern in the creation dates for accounts boosting Presler’s posts, with an unusually high proportion of boosts coming from recently-created accounts:

Here is an example breakdown of the account age for those boosting one of the tweets:



**28% of the accounts boosting the Presler tweets we examined were created on April 22, 2022, or later.** Note also the unnaturally-large additional spike of accounts created around when Elon Musk took over Twitter in late October 2022. This may be

as mass accounts were created then for this use, anticipating the change in content moderation.

Some of the accounts boosting Presler's tweets are also **extremely** suspect in their posting frequency. While we used the 144 posts per day as the metric for identifying an account as unusually active, some of the accounts boosting Presler's posts are tweeting much more actively than that with an average of up to **1,000 to 1,710 tweets per day.**

Here is an example of some of these accounts:

User	Tweets/day
<a href="#">@souljahsingh</a>	1,720
<a href="#">@PatriotMarie70</a>	1,300
<a href="#">@alt_rightee</a>	1,130
<a href="#">@pejjsisjs</a>	1,130
<a href="#">@janvinjoey</a>	928
<a href="#">@Camille00144011</a>	910
<a href="#">@MaYi40442936</a>	888
<a href="#">@RLiberalskiddin</a>	840
<a href="#">@MtRushmore2016</a>	827
<a href="#">@1artniece2</a>	726