



200+ Things that Fox News has labeled “woke”

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For the past three years, Fox News has been obsessed with “wokeness.” Since the aftermath of George Floyd’s murder by police in May 2020, Fox News personalities and guests have applied the label “woke” to a staggeringly wide array of topics. Few entities have escaped the network’s demonization, from the military to M&M’s, New York prep schools to NASCAR, social media to mall Santas.

The progression of “woke” from its [origins](#) in the Black community to its eventual status as a [conservative dog whistle](#) has been well-documented, yet right-wing media — [including Fox News](#) — can’t seem to settle on a [definition](#). However, the lack of a clear definition hasn’t stopped Fox from indiscriminately throwing “woke” at hundreds of things.

The problem is a two-way street: Fox personalities struggle to define “woke” because they have attributed the term to nearly everything under the sun, stripping it of any meaningful definition and surrendering it to right-wing dog whistles. In doing so, Fox News has solidified the word’s status as a derisive catch-all for anything involving marginalized groups or progressive policies, arguably increasing its effectiveness as a means of inspiring outrage among its audience.

Here is a list of over 200 things Fox News personalities, guests, and writers have called “woke.”

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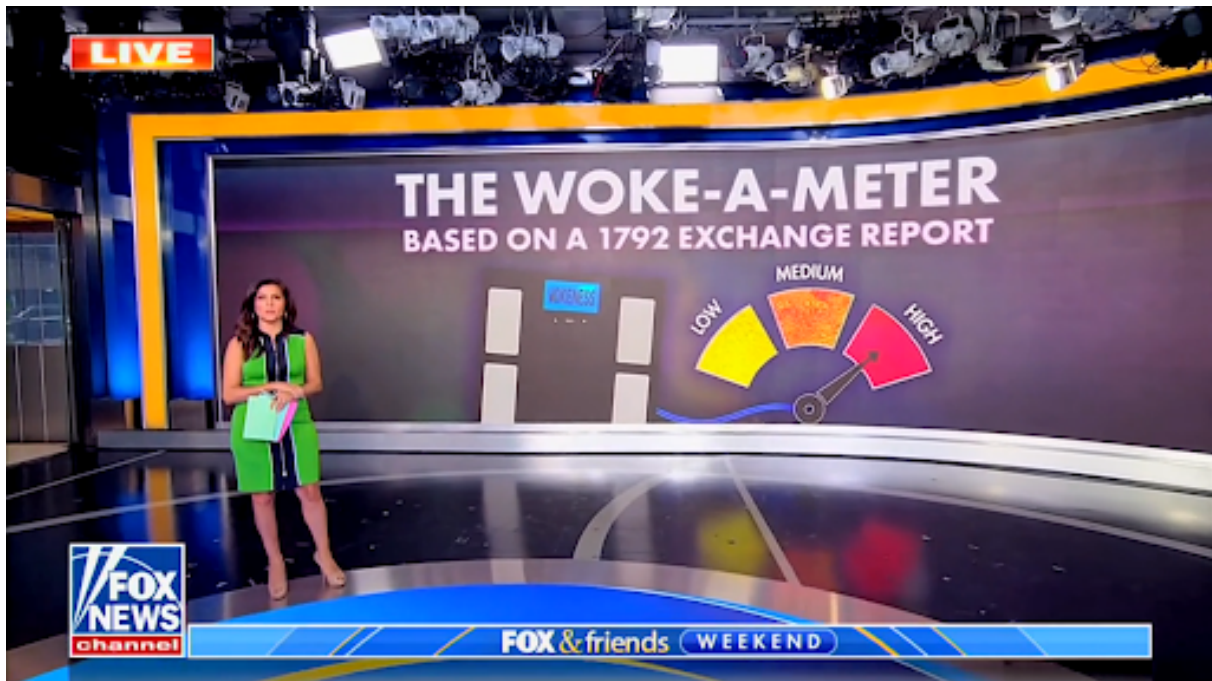
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America

- Gutfeld claimed, “As America – our government keeps pushing its way towards wokeism.” [Fox News, *The Five*, [8/25/21](#)]
- Ingraham claimed that under Democratic House and Senate leadership, “America is going broke, woke and becoming a joke.” [Fox News, *The Ingraham Angle*, [5/17/22](#)]
- Anchor Bill Hemmer noted that “woke culture” has gotten its “tentacles into the brains of so many Americans.” [Fox News, *America’s Newsroom*, [2/22/23](#)]

Artificial intelligence

- Turning Point USA founder Charlie Kirk declared that artificial intelligence will “become a woke super-weapon,” specifying that OpenAI’s ChatGPT will “make the left’s takeover of the West more efficient.” [Fox News, *The Ingraham Angle*, [2/21/23](#)]

Banks

- Fox host Laura Ingraham criticized the [Net-Zero Banking Alliance](#) and some banks’ reluctance to lend to oil and gas companies, and former Missouri Attorney General Eric Schmitt blamed “woke banks” for high utility rates and rolling blackouts. [Fox News, *The Ingraham Angle*, [10/19/22](#)]

BlackRock

- Fox News host Carley Shimkus blamed BlackRock’s “woke investment practices” for Missouri pulling “\$500 million in state retirement funds” from the company. [Fox News, *Fox & Friends*, [10/19/22](#)]
- Fox News host Pete Hegseth said, “BlackRock, by the way, it’s not just another woke corporation” because they use ESG investment practices to “virtue signal” about equity and climate change. [Fox News, *Unfiltered with Dan Bongino*, [10/29/22](#)]

Federal Reserve

- Fox Business host Charles Payne criticized the “woke Fed” for failing to raise interest rates to curb inflation. [Fox News, *Your World with Neil Cavuto*, [1/14/22](#)]
- Fox Business guest anchor David Asman said, “There's a lot of pressure being put on banks by the already woke people in the Federal Reserve and other banking regulatory institutions not to give out loans to oil and gas companies.” [Fox News, *The Story with Martha MacCallum*, [3/31/22](#)]

Silicon Valley Bank

- Asman claimed the [Silicon Valley Bank failure](#) “was caused by adherence to woke beliefs and policies. The woke belief that you can just print money without consequence.” [Fox News, *The Story with Martha MacCallum*, [3/13/23](#)]



- Fox News host Jesse Watters said, “Silicon Valley Bank is a woke Biden bank. They were holding seminars on Lesbian Visibility Day and national Pride Month.” He added, “This was Biden’s Green New Deal bank. So if this bank fails, so does Biden’s green agenda. Biden can’t let a woke green bank blow up on his watch. He’s got an election to win.” [Fox News, *Jesse Watters Primetime*, [3/13/23](#)]

Biden administration

- Fox News contributor Tyrus blamed the Biden administration’s “woke attitude towards everything” for the lackluster Federal Emergency Management Agency response to Hurricane Ida in Louisiana: “They’re more focused on looking for fraud than helping families.” [Fox News, *America’s Newsroom*, [9/8/21](#)]
- Fox News host Sean Hannity claimed that President Joe Biden is sending a weak message to China: “While Biden and his woke handlers project weakness abroad, our allies are scared to death.” [Fox News, *Hannity*, [10/6/21](#)]
- Fox host Harris Faulkner said: “The Biden administration is appearing to go woke” for factoring race and ethnicity into the COVID-19 vaccine rollout process. [Fox News, *The Faulkner Focus*, [1/10/22](#)]
- Frequent Fox News guest Sen. Josh Hawley (R-MO) said the Biden administration is “a hard, woke, left administration” because it is “race-obsessed” and “gender-obsessed, in terms of trying to deconstruct genders.” [Fox News, *Hannity*, [1/26/22](#)]

President Joe Biden

- Tyrus criticized Biden for the way he handled WNBA star Brittney Griner's incarceration in a Russian prison, despite being a "woke president." [Fox News, *America's Newsroom*, [7/6/22](#)]

Former deputy assistant secretary for spent fuel and waste disposition in the Office of Nuclear Energy Sam Brinton

- Co-host Jeanine Pirro declared, "The woke apocalypse is upon us" before showing a mugshot of then-Department of Energy official Sam Brinton, who was charged with grand larceny after stealing airport luggage. After singling out Brinton's nonbinary identity, Pirro continued, "Republicans now hope that President Biden has learned a lesson on woke hires." [Fox News, *The Five*, [12/14/22](#)]

Attorney General Merrick Garland

- *Fox News Primetime* guest Sen. Tom Cotton (R-AR) said Attorney General Merrick Garland "sounded like he had gone to a woke reeducation camp" during his confirmation hearing. [Fox News, *Fox News Primetime*, [3/11/21](#)]

Vice President Kamala Harris

- Fox News legal analyst Gregg Jarrett dubbed Vice President Kamala Harris "the wokest of the woke." [Fox News, *The Ingraham Angle*, [4/9/21](#)]

Policies

Economy

- Fox Business host Larry Kudlow called the Biden administration's economic policies, including the Child Tax Credit, "woke economics." [Fox News, *The Story with Martha MacCallum*, [7/15/21](#)]

Energy

- *Ingraham Angle* guest Sen. John Kennedy (R-LA) said, "President Biden's energy policy is both weak and dumb. He and his woker friends have eliminated, terminated, ended America's hard-fought energy independence." [Fox News, *The Ingraham Angle*, [11/23/21](#)]

Environment

- *Fox & Friends* guest and Independent Women's Forum senior fellow Ellie Cohanin: "Joe Biden has crushed the American energy industry because of his woke climate change policies." [Fox News, *Fox & Friends*, [10/7/22](#)]

Foreign policy

- During a segment about Biden's 2022 trip to Saudi Arabia, former Trump State Department adviser Christian Whiton criticized Biden for leading "with this woke foreign policy." [Fox News, *Your World With Neil Cavuto*, [7/15/22](#)]

LGBTQ

- Hannity claimed, "The Biden administration is now pushing a woke sexual agenda for children," before lambasting supposedly taxpayer-funded gender-affirming care for transgender youth. [Fox News, *Hannity*, [4/8/22](#)]

Black Lives Matter

- Former BLM leader Rashad Turner complained to Laura Ingraham about teacher unions participating in "woke BLM marches." [Fox News, *The Ingraham Angle*, [6/2/21](#)]

Capitalism

- Ingraham said "breaking woke capitalism" is "the focus of tonight's *Angle*" before monologuing at length about how big business supposedly favors the left's agenda over conservatism. [Fox News, *The Ingraham Angle*, [4/12/21](#)]
- Faulkner praised Sen. Tim Scott (R-SC) for "publicly [taking] on the rise of so-called woke capitalism" after backlash from banks over a [Georgia voting law](#). Scott later elaborated, "You're talking about the largest banks in our country, with the type of fire power and political power to really crush opponents when they sign onto a letter that literally -- about a law that they haven't read and positions that they haven't really understood. It's stunning, the impact that woke capitalism will have on our nation." [Fox News, *The Faulkner Focus*, [5/27/21](#)]
- Biotech investor and [manufactured](#) presidential candidate Vivek Ramaswamy said, "The first commandment of woke capitalism" is "the more ruthless your business is, the more woke you have to act." [Fox News, *The Five*, [8/13/21](#)]

Children's books

- Conservative pundit Bethany Mandel described the children's book publishing industry as “a tidal wave of woke,” saying she was quoting a librarian. Host Pete Hegseth later responded that the Barnes & Noble kids section looks like “a woke rainbow.” [Fox News, *Fox & Friends Weekend*, [11/14/21](#)]

CIA

- On *Fox News Primetime*, a chyron reading “CIA gets officially woke” aired under a CIA recruitment ad that discussed intersectionality. Former Trump administration Secretary of State Mike Pompeo criticized the ad, saying, “We shouldn't be talking about being woke as an attempt to recruit people.” [Fox News, *Fox News Primetime*, [5/3/21](#)]



- Hannity complained about the same CIA recruitment ad, asserting that “political correctness, far left, woke cancel politics appears to be a top concern of America's spy agency.” [Fox News, *Hannity*, [5/4/21](#)]

Cities/states

- Fox Business host Jackie DeAngelis reported that Starbucks is closing stores in “woke cities” facing homelessness crises due to drug use in the coffee shops and baristas being accosted. [Fox News, *Outnumbered*, [9/1/22](#)]

California

- Ingraham stated, “Democrats sure don't want voters to see the plain fact that states like Florida are getting more prosperous and states like California, so woke they are, are suffocating.” [Fox News, *The Ingraham Angle*, [6/1/21](#)]

Los Angeles, California

- *Fox & Friends Weekend* host Will Cain said singer Katharine McPhee blamed the “woke voters” of Los Angeles for violence in the city, and contributor Johnny Joey Jones praised her and said she’s providing “an objective truth.” [Fox News, *Fox & Friends Weekend*, [8/7/22](#)]

Portland, Oregon

- Fox News Radio host Jimmy Failla said, “Portland’s so woke, I don’t think you can call them homeless. I think you have to call them free range now.” [Fox News, *America’s Newsroom*, [10/3/22](#)]

San Francisco, California

- Faulkner called San Francisco “woke” after “voters kicked out their progressive district attorney.” [Fox News, *The Faulkner Focus*, [6/8/22](#)]

Seattle, Washington

- During a segment discussing a park on the Seattle waterfront, which guest anchor Shannon Bream said “some are calling the ‘wakest’ in the country,” and a chyron aired reading: “‘Wokeness’ in Seattle: Liberal messaging and art displayed on waterfront.” [Fox News, *Special Report with Bret Baier*, [6/1/21](#)]



- Reacting to what Fox described as an entrepreneur who wants to build the “first woke city,” Tyrus commented: “We’ve already tried this. Has anyone been to Portland and Seattle lately? Didn’t Seattle have a whole area that was wokeville? There was no police, there was no jobs, there was no competition, no capitalism, and seven days in, ‘Help me, get out, we can’t -- where are the police?’” Tyrus added that he could draw what a woke city would look like: “Just draw fire, people running away, and good old boys in blue running in to save the day.” [Fox News, *America’s Newsroom*, [9/8/21](#)]

Washington state

- Fox contributor and former Olympian Caitlyn Jenner complained how “the woke state of Washington” progressed on the issue of transgender athletes in such a way that it now allows athletes to “compete in a manner that is consistent with your gender identity, meaning you just identify as being trans and you can compete on the women’s team.” [Fox News, *America Reports*, [11/21/22](#)]

Corporations

- Reacting to tech corporations that banned Donald Trump’s accounts, Hegseth raged, “What stops companies to say you can’t stay at my hotel? You can’t fly on my airline. You can’t take Uber. You can’t use my cable provider. You can’t get a mortgage from me. You can’t use credit cards. Where does it stop when people

are deemed unacceptable when woke corporate companies decide they have to virtue signal?" [Fox News, *Fox & Friends Weekend*, [1/9/21](#)]

- *Fox & Friends* guest Erick Erickson argued that one way to unite conservatives is to “start pushing Republican governors to stop giving special interest tax breaks to woke corporations” because “the woke corporations need to understand if you are going to go woke, we will make you go broke by taking away your tax incentives.” [Fox News, *Fox & Friends*, [4/6/21](#)]
- Rep. Jason Smith (R-MO) said that “there's hundreds of millions of dollars to pay big, woke corporations to make their buildings green” outlined in the Green New Deal. [Fox News, *Sunday Morning Futures*, [8/14/22](#)]
- *America's Newsroom* guest and radio host Clay Travis said, “Think about how much time we spent saying, oh it's so brave of American athletes to take knees when they get awarded by woke corporations millions of dollars in endorsements for this.” [Fox News, *America's Newsroom*, [11/29/22](#)]
- *Fox & Friends Weekend* host Rachel Campos-Duffy showcased a new report that she said revealed “how woke corporate America has become.” [Fox News, *Fox & Friends Weekend*, [2/12/23](#)]

The airline industry

- Rep. Cory Mills (R-FL) argued that since “the airline industry is so subsidized ... they will always, you know, follow the woke method because they have no fear of going broke.” [Fox News, *Gutfeld!*, [1/11/22](#)]

Amazon

- *Hannity* guest Adam Carolla complained that Black Lives Matter took money from “big woke corporations” like Amazon and “squandered it on mansions.” [Fox News, *Hannity*, [4/6/22](#)]

American Girl

- *Fox & Friends* guest and Independent Women's Forum senior fellow Nicole Solas said parents can't trust the American Girl company “because you don't know if they're going to be slipping in this dangerous woke indoctrination,” referencing a book that includes a section on transitioning. [Fox News, *Fox & Friends*, [12/8/22](#)]

Anheuser-Busch/Bud Light

- Reacting to the controversy surrounding Bud Light's partnership with trans influencer Dylan Mulvaney, *Hannity* complained, “Corporate woke insanity, well, it reached new heights this week.” He later offered to

sponsor the beer on Fox News and his radio show, so Bud Light could “meet the woke crowd and you’ll meet normal Americans.” [Fox News, *Hannity*, [4/6/23](#)]

Ben & Jerry’s

- Hannity claimed that “woke ice cream company” Ben & Jerry’s is responsible for any unrest following the verdict in the Kyle Rittenhouse trial. [Fox News, *Hannity*, [11/15/21](#)]

Boy Scouts

- Cain declared that Boy Scouts is “the next to go woke” because of a diversity, equity, and inclusion badge requirement for Eagle Scouts. [Fox News, *Fox News Primetime*, [5/17/21](#)]

Chick-Fil-A

- Hegseth reported that Chick-Fil-A is “facing calls for a boycott over accusations of being woke” because the company employed a vice president for diversity, equity, and inclusion. [Fox News, *The Ingraham Angle*, [5/31/23](#)]

Coca-Cola

- Hegseth praised former Arkansas governor and Fox contributor Mike Huckabee for calling Coca-Cola “woke-a-cola” due to the company’s decision to oppose the Georgia voter suppression law. [Fox News, *Fox & Friends Sunday*, [4/4/21](#)]

Delta Airlines

- Host Sandra Smith said corporations like Delta and Coca-Cola were “backing this whole woke culture” because they publicly opposed the Georgia voter suppression law, as if it was “some sort of racist law that is being enacted in the state of Georgia.” [Fox News, *America Reports*, [4/2/21](#)]

Goodyear Tires

- Reacting to Goodyear’s policy that he said allowed employees to “promote BLM and transgender activism,” but not the Trump campaign or the police, then-Fox News host Tucker Carlson quipped, “Until more businesses and politicians take action against this, you’ll need to be woke to get your tires.” [Fox News, *Tucker Carlson Tonight*, [8/20/20](#)]

Hasbro

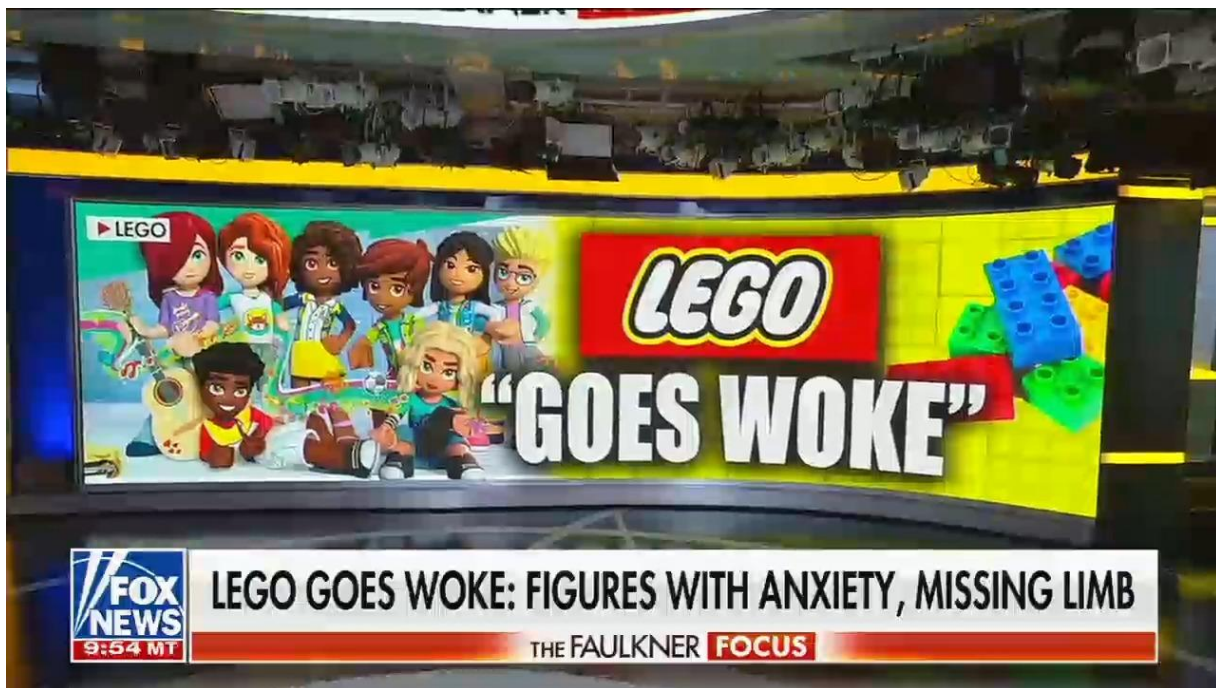
- Host Greg Gutfeld claimed that Hasbro was “slurping from the woke trough” after the company announced it would focus on gender inclusivity. [Fox News, *Gutfeld!*, [2/27/21](#)]

Kaiser Permanente

- Frequent Fox guest and failed Republican National Committee chair candidate Harmeet Dhillon decried gender-affirming surgeries for children and claimed “woke ideology” was behind Kaiser Permanente supposedly “pushing this surgery on children at younger and younger ages.” [Fox News, *The Ingraham Angle*, [2/23/23](#)]

Lego

- Faulkner announced that “Lego is going woke” after the company unveiled new characters with missing limbs and Down Syndrome. [Fox News, *The Faulkner Focus*, [2/22/23](#)]



Lockheed Martin

- *America's Newsroom* host Trace Gallagher declared that Lockheed Martin is “making no bones about going woke” because employees were “going through training courses to address white male culture.” [Fox News, *America's Newsroom*, [6/9/21](#)]

Microsoft

- Fox host Brian Kilmeade claimed that Microsoft Word was “playing to the woke crowd” by updating its word suggestion feature to suggest gender-neutral language. [Fox News, *The Five*, [1/14/22](#)]



Miller Lite

- Co-host Emily Compagno criticized Miller Lite’s viral advertisement apologizing for its sexist beer ads: “Miller Lite is essentially saying ‘Let’s just wipe away the past.’ Thanks, woke culture.” A chyron aired reading, “Miller Lite accused of going ‘woke’ with viral ad” during the segment. [Fox News, *Outnumbered*, [5/16/23](#)]

Nike

- During a segment criticizing Dylan Mulvaney's brand deal with Nike, a chyron reading "'Woke' corporations insult biological women" aired over an over-the-shoulder graphic depicting Nike's logo. [Fox News, *The Ingraham Angle*, [4/6/23](#)]

The North Face

- Chaffetz criticized The North Face for releasing an ad featuring a drag queen, despite growing backlash "against multiple corporations for inserting woke politics into the marketplace." A chyron reading "Backlash growing to woke promos by brands" aired during the segment. [Fox News, *Hannity*, [5/26/23](#)]

Pantene

- *Fox & Friends* guest Dave Seminara criticized the hair care company Pantene's commercial because "they're sort of promoting a trans story." Seminara complained, "I don't want to be bludgeoned over the head with left-wing woke politics in a commercial." [Fox News, *Fox & Friends*, [4/6/21](#)]

Pizza Hut

- Faulkner began a segment by declaring, "The issue of children and woke gender pushes into the national spotlight," and then cited Pizza Hut promoting "a book for children for children as young as pre-k which celebrates drag queens." [Fox News, *The Faulkner Focus*, [6/6/22](#)]

Target

- OutKick host Charly Arnolt explained that parents feel "ticked off" about Target's release of trans-friendly bathing suits because the "woke agenda is being force-fed to their children." She added, "You can't even peacefully shop at Target as a family." [Fox News, *Hannity*, [5/23/23](#)]

Target, Home Depot, Nordstrom, Ulta Beauty, and Levi's

- *Fox & Friends* host Steve Doocy said, “It’s time for a ‘woke up’ call” for retailers that were previously “supporting defunding the police.” A chyron reading “‘Woke’ retailers ask Congress for help with crime” aired under photos of Target, Home Depot, Nordstrom, Ulta Beauty, and Levi’s. [Fox News, *Fox & Friends*, [12/17/21](#)]



Victoria's Secret

- *Outnumbered* guest Buck Sexton claimed that Victoria's Secret's decision to ditch the concept of Angels showed that the brand was “trying to go a little bit woke.” [Fox News, *Outnumbered*, [6/17/21](#)]

Walmart

- Gutfeld suggested Walmart was teaching its employees “critical race theory” because “if you go woke, the activists will overlook how you eliminated mom and pop stores.” [Fox News, *Gutfeld!*, [10/18/21](#)]

Xbox

- *Fox & Friends* host Ainsley Earhardt complained that Xbox's new power-saving feature proved the company was “going woke ... because of climate change.” [Fox News, *Fox & Friends*, [1/24/23](#)]

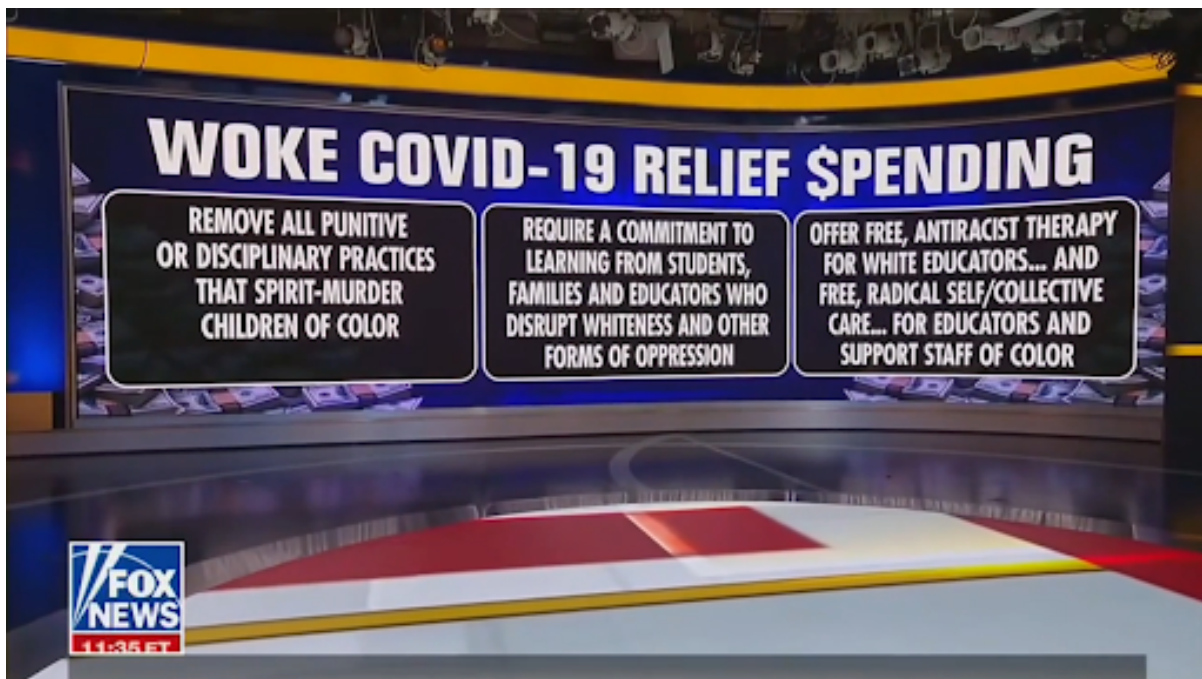
Yelp

- Gutfeld claimed Yelp’s [public attention alerts](#) allowing users to flag businesses accused of racist behavior were “an effort to appear woke.” [Fox News, *The Greg Gutfeld Show*, [10/17/20](#)]

COVID-19

COVID-19 relief spending

- During a segment of *The Faulkner Focus* discussing federal taxpayer funding in schools, a graphic titled “Woke COVID-19 relief \$pending” included various examples of racially inclusive policies. [Fox News, *The Faulkner Focus*, [5/27/21](#)]



Distribution of COVID-19 treatments

- Faulkner said the government is “in woke conversations” about who gets COVID-19 therapeutics “based on the color of their skin.” [Fox News, *The Faulkner Focus*, [1/13/22](#)]

Instituting/following public health guidelines

- Former Fox contributor Lara Trump praised Florida Gov. Ron DeSantis for taking “a commonsense approach to COVID” instead of “caving to the woke politics and saying, like, shut everything down.” [Fox News, *Fox News Primetime*, [4/12/21](#)]

Criminal justice reform

- Jarrett complained, “The woke crowd these days wants crime without punishment” before listing various progressive criminal justice reform policies, including defunding the police and “cancel[ing] jail.” [Fox News, *Hannity*, [11/22/21](#)]
- *America Reports* guest Joe Gamaldi said, “We have politicians, academics, and activists pushing these woke, no consequence criminal justice policies” who “gaslight the American public into thinking, this is going to make your community safer, without any data to prove it's going to do that.” [Fox News, *America Reports*, [6/3/22](#)]

Abolishing the police

- *Hannity* declared, “In the new, radical, far-left socialist Democratic Party, it is now officially woke to abolish the police.” [Fox News, *Hannity*, [6/5/20](#)]

Bail reform

- Failla blamed “the woke bail reforms that have more empathy for the criminal than the cop” for large-scale robberies. He added, “If you are a retail worker — ok? — are you really going to risk your life for some toothpaste, knowing the cops are letting this person right back out on jail?” [Fox News, *The Faulkner Focus*, [11/17/22](#)]

Defunding the police

- Carlson claimed defunding the police “means a woke militia policing our cities, enforcing Democratic Party orthodoxy.” [Fox News, *Tucker Carlson Tonight*, [6/8/20](#)]

Democrats

- After claiming that Democrats want “institutionalized segregation,” Ingraham complained, “The woke jokes have essentially purged moderates from the Democrat Party.” [Fox News, *The Ingraham Angle*, [3/16/21](#)]

- Campos-Duffy argued Hispanics are abandoning the Democratic Party because it's "a secular party, a woke, Marxist party that protects oligarchs and people who are going after American jobs." [Fox News, *Fox & Friends*, [7/8/21](#)]
- *Hannity* guest and former Bush press secretary Ari Fleischer claimed that the Clinton-era Democratic Party is "dead," replaced by "the woke Democrats, the progressive Democrats, who have really taken control of the party." [Fox News, *Hannity*, [11/9/21](#)]
- Fox host Steve Hilton said the Democratic Party is "completely controlled now by these activists, these ideological zealots, these woke extremists." [Fox News, *The Faulkner Focus*, [8/19/22](#)]

Andrew Cuomo

- Reacting to sexual harassment allegations brought against former New York Gov. Andrew Cuomo, frequent Fox guest Victor Davis Hanson said, "I think he thought as a liberal Democrat that he had woke insurance." [Fox News, *The Story with Martha MacCallum*, [8/3/21](#)]

Gavin Newsom

- After California Gov. Gavin Newsom [tweeted](#) that California wouldn't do business with Walgreens due to its decision to cease offering mifepristone in 20 red states, Compagno complained that Newsom prioritizes abortion rights because people who want abortions are "more important to his woke, nodding political aspirations" than people in prison struggling to get access to their medications. [Fox News, *Outnumbered*, [3/13/23](#)]

Lori Lightfoot

- In reaction to Chicago Mayor Lori Lightfoot's decision to refrain from taking questions from white male reporters, *The Story with Martha MacCallum* guest Dan Henninger responded, "What she's trying to do is ridiculous, but, you know, it is of a piece with progressivism and the idea of being woke." [Fox News, *The Story with Martha MacCallum*, [5/21/21](#)]

Steve Adler

- *Fox & Friends* guest Leo Terrell, a Fox News contributor, described former Austin, Texas mayor Steve Adler as "a woke Democratic mayor." [Fox News, *Fox & Friends*, [10/4/22](#)]

Disney Corp. and its movies, shows



- Hemmer introduced a segment with [right-wing activist](#) Christopher Rufo: “Our next guest describing the transformation of Disney into the wokest place on Earth.” A chyron reading “‘Woke’ Disney embraces Critical Race Theory” aired throughout the interview. [Fox News, *America’s Newsroom*, [5/10/21](#)]
- Doocy said that “the wonderful world of Disney” is now “the woke world of Disney.” [Fox News, *Fox & Friends*, [3/30/22](#)]
- Fox contributor Sean Duffy reacted to leaked footage of a meeting where Disney employees advocated for using LGBTQ-inclusive language at Disney Parks: “Disney is not the Disney of our childhood, right? They’ve gone very progressive, very woke. I mean, the fact that they want to sexualize our children and our children’s childhoods for their own political agenda is incredibly disturbing.” [Fox News, *The Faulkner Focus*, [3/30/22](#)]
- Watters lamented Disney’s criticism of the Florida “Don’t Say Gay” law: “Yet another big American company going woke. Disney caving to the liberal mob and pledging to help repeal the new parental rights bill that just signed into law by Florida Gov. Ron DeSantis.” [Fox News, *The Five*, [3/30/22](#)]

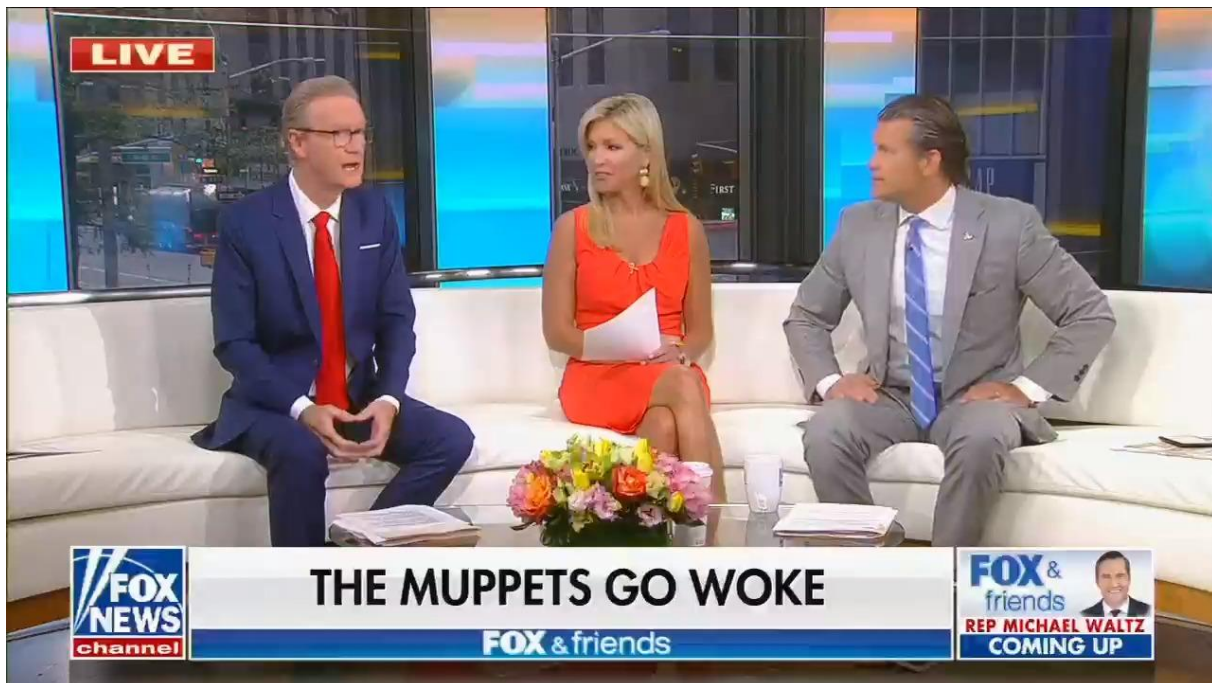
- Hegseth claimed, "They've got a whole woke corporate industry inside Disney" because the company employs diversity, equity and inclusion advisors. [Fox News, *Fox & Friends*, [4/3/22](#)]

Lightyear

- Fox host Kayleigh McEnany said Disney's *Toy Story* spinoff *Lightyear* failed to impress at the box office because it was "a bit too woke." She specifically mentioned its same-sex kiss scene, which "left some conservatives to blame what they call the movie's woke agenda." [Fox News, *Outnumbered*, [6/21/22](#)]

Muppets Babies

- A Fox chyron claimed "The Muppets Go Woke" as *Fox & Friends* hosts complained about a storyline in which a character wishes to wear a dress. [Fox News, *Fox & Friends*, [8/3/21](#)]



Peter Pan & Wendy

- Fox correspondent Jacqui Heinrich listed Disney's *Peter Pan & Wendy* as another example of Disney "updating its classic films with woke themes" because of the inclusion of girls in the lost boy characters. A chyron reading "Peter Pan fans slam trailer for 'woke' remake" aired during the segment. [Fox News, *America Reports*, [3/2/23](#)]

The Proud Family

- Kilmeade listed Disney+ cartoon *The Proud Family* as a reason for people to be “concerned” over Disney going “woke” because the show discusses anti-Black discrimination in America. He asserted that the cartoon’s “goal” is to teach white kids that they’re “the enemy.” [Fox News, *Fox & Friends*, [2/7/23](#)]

District attorneys

- Kilmeade accused George Soros of being “behind so much of what’s going on ... with our criminal justice system, with these DAs who are woke.” [Fox News, *The Faulkner Focus*, [7/21/22](#)]
- Duffy said, “It’s the Democrat Party and it’s Democrat donors that are electing woke DAs that aren’t enforcing the law.” [Fox News, *The Story*, [8/30/22](#)]
- Campos-Duffy claimed that George Soros is “spending millions of dollars” to elect “woke district attorneys.” [Fox News, *Jesse Watters Primetime*, [9/9/22](#)]
- Then-House Minority Leader Kevin McCarthy (R-CA) said crime is rising because Democrats “elected woke DAs who don’t believe in putting people in jail.” [Fox News, *The Faulkner Focus*, [10/6/22](#)]
- Earhardt: “These liberal cities, the DAs are so woke. They have lenient policies and they don’t lock you up, and these criminals know it.” [Fox News, *Fox & Friends*, [12/7/22](#)]

Alvin Bragg

- Shortly after Alvin Bragg’s election as Manhattan District Attorney, Earhardt described him as “so woke” and decried his stance on equity in criminal justice. [Fox News, *Fox & Friends*, [1/28/22](#)]

Chesa Boudin

- During a segment discussing shoplifting, Orange County District Attorney and *America’s Newsroom* guest Todd Spitzer (R-CA) criticized “woke DAs” who won’t prosecute theft. He singled out “Chesa Boudin in San Francisco” who “won’t prosecute homeless for stealing.” [Fox News, *America’s Newsroom*, [12/7/21](#)]

George Gascón

- Fox anchor Julie Banderas teased a segment: “Critics blame LA’s rampant crime on the policies of woke DA George Gascón.” [Fox News, *The Faulkner Focus*, [10/14/22](#)]

Kym Worthy

- During a report on a man accused of setting his girlfriend on fire, Shimkus mentioned that “the woke Democrat DA in Wayne County Kym Worthy” wanted a higher bond despite her support for bail reform. [Fox News, *Fox & Friends*, [1/24/22](#)]

Mike Schmidt

- After claiming that “there’s a civil war happening within Portland between cops and prosecutors,” Fox Business host Lisa Kennedy Montgomery blamed Multnomah County District Attorney Mike Schmidt for not charging criminals because “he’s woke and emotional, and he’s on their side.” [Fox News, *Outnumbered*, [9/1/20](#)]

Diversity, equity, and inclusion (DEI)

- Ingraham criticized DEI training in her opening monologue, complaining that corporations employ diversity experts to “oversee this woke training and compliance.” [Fox News, *The Ingraham Angle*, [10/6/22](#)]
- Matthew Wielicki appeared on Fox Business to discuss his resignation from the University of Alabama over climate change and DEI with a chyron warning of a “Woke Tide.” [Fox Business, *The Bottom Line*, [1/26/23](#)]



Education

- Fox contributor Newt Gingrich claimed, “The most racist things going on in America today are woke instruction, teaching white people they should feel guilty, dividing up the world basically by race.” He continued, “Let’s be clear, it’s the left which represents the new segregation, the new racism, the new desire to imprint across the whole society a race-based model. ... What they are teaching is pure racist propaganda.” [Fox News, *Fox & Friends*, [4/19/21](#)]
- Ramaswamy claimed that teachers were spending time teaching students about “the new woke doctrine” rather than “things that they ought to be teaching them, both about math and science, as well as about civics and history.” [Fox News, *America Reports*, [6/1/21](#)]
- New York Post columnist Karol Markowicz declared, “We need to fight this wokeness” in schools, adding, “Million-dollar idea, multimillion-dollar idea: nonwoke schools. Make it happen.” [Fox News, *America Reports*, [1/18/22](#)]
- In a town hall with failed U.S. Senate candidate Dr. Mehmet Oz, Hannity listed “woke education” as a top issue in the 2022 elections. [Fox News, *Hannity*, [10/19/22](#)]

Advanced Placement African American studies

- Hannity defended DeSantis’ ban of AP African American Studies, calling the course “woke indoctrination.” He continued, “There is a lot of really important history that we ought to be teaching kids, that they need to know, that they need to understand. The good, the bad, the ugly. And that gets lost once you invoke this woke agenda.” [Fox News, *Hannity*, [1/25/23](#)]
- Earhardt also sided with DeSantis, claiming the course contained “wokeness.” [Fox News, *Fox & Friends*, [2/2/23](#)]

California school districts

- While Shimkus reported that a number of California school districts were moving from failing students to allowing them to retake tests or redo the work, *Fox & Friends* aired a chyron reading “California’s ‘woke’ high school policy.” [Fox News, *Fox & Friends*, [12/14/21](#)]

Colleges

- In a segment on parents fighting against critical race theory in K-12 schools, Doocy said colleges have long been “woke”: “We’ve heard about how woke the colleges have been for a very long time, but it’s not like a

parent of a college kid is going to go complain to the university.” [Fox News, *Fox & Friends*, [6/15/21](#)]

- Faulkner highlighted a report from Young America’s Foundation that said 53 of the top-ranked 100 U.S. universities were expected to host liberal commencement speakers in 2022, including the University of Delaware, where Joe Biden was speaking. Sean Duffy responded, “This is the center of wokeness: college campuses,” elaborating, “Conservative thought isn’t welcome.” [Fox News, *The Faulkner Focus*, [5/17/22](#)]
- Correspondent William La Jeunesse reported on colleges that demand professors demonstrate dedication to diversity in order to receive tenure: “If you want to teach here or any other major university, you have to pass a litmus test. Sign a loyalty pledge, if you will, that you are committed to racial and social equity. Effectively, are you woke enough to teach? And I’m not kidding.” [Fox News, *America’s Newsroom*, [8/25/22](#)]
- Fox News published an article titled “How the woke college cartel shakes down taxpayers to pay for elite endowments.” [FoxNews.com, [1/20/23](#)]

Columbia University

- Fox anchor John Roberts reported that Columbia University planned to hold multiple graduation ceremonies “segregated by race, sexual orientation, and income level.” Later in the segment, Roberts added, “There are some people who think this is just further fostering divisions in this country and is another example of woke culture, causing people to grow apart as opposed to growing together.” [Fox News, *America Reports*, [3/16/21](#)]

Critical race theory

- Davis Hanson complained about critical race theory and getting canceled, saying, “This woke critical race theory intolerance, where we’re in a Salem witch trial climate, where we’re canceling people going back through their entire lives on social media, anything they said privately — it reminds me not just of the McCarthy period, but something out of the French Revolution.” [Fox News, *The Story with Martha MacCallum*, [6/2/21](#)]

The Dalton School

- Hegseth attacked The Dalton School for incorporating an antiracist curriculum and accused the school of going “fully woke.” [Fox News, *Fox & Friends Weekend*, [1/31/21](#)]

Douglas County School District in Colorado

- Hemmer said Douglas County, Colorado, voters replaced school board members over “the district’s woke education policy.” [Fox News, *America’s Newsroom*, [11/4/21](#)]

Georgetown University

- In a segment on Georgetown students protesting a speech by former Vice President Mike Pence, *The Five* ran the chyron “Woke Georgetown students walk out of Pence speech.” [Fox News, *The Five*, [10/21/22](#)]



Harvard University

- Hegseth labeled the Harvard Kennedy School “an elitist institution, fully infected by leftist groupthink. It’s the woke of the woke.” [Fox News, *Fox News Primetime*, [12/1/21](#)]

Ivy League schools

- Guest Douglas Murray accused Ivy League schools of “pumping out the worst of the basically neo-racist propaganda” and being “the most woke.” [Fox News, *Fox & Friends*, [6/9/21](#)]

Kindergarten

- Carlson blamed George Floyd's death for "enshrined open racism" against white people: "You see it everywhere — from corporate hiring quotas to woke kindergarten lesson plans." [Fox News, *Tucker Carlson Tonight*, [3/10/21](#)]

Loudoun County School District in Virginia

- *Outnumbered* guest and Fox contributor Joe Concha said the Loudoun County School Board is called "the wokest and worst school board in America by parents there and for good reason." [Fox News, *Outnumbered*, [6/23/21](#)]
- Campos-Duffy: "Loudoun County, Virginia has emerged as the epicenter for parents battling against woke agendas in schools." [Fox News, *Fox & Friends Weekend*, [8/15/21](#)]

Math

- Ingraham claimed that the Minneapolis public school district was incorporating "woke math" into its curriculum. [Fox News, *The Ingraham Angle*, [8/18/22](#)]

Medical school

- Campos-Duffy agreed with Davis Hanson for warning, "Our universities are lost, we are seeing our K-12 being lost, and our medical schools are being taken over by the wokeifieds." [Fox News, *The Ingraham Angle*, [5/6/21](#)]
- After he claimed that "some medical schools are now reportedly denying biological sex altogether," Kilmeade asked, "What happens when woke ideology undermines future doctors?" [Fox News, *Fox & Friends*, [7/28/21](#)]

Harvard Medical School

- Harris Faulkner claimed there was "more woke lunacy, you might say, this time at Harvard Medical School," because "the elite college is now offering a course on how to provide health care to infants who are supposedly LGBTQ+." [Fox News, *The Faulkner Focus*, [1/11/23](#)]

University of Florida Medical School

- Fox correspondent Charles Watson reported on a "bombshell report" on "critical race theory" in the University of Florida

College of Medicine's admissions process. A chyron during the segment read, "FL medical school accused of woke indoctrination." [Fox News, *America's Newsroom*, [11/23/22](#)]

The Merchant Marine Academy

- Kilmeade said that the U.S. Merchant Marine Academy has a "woke ideology they want to jam down their [students'] throats." [Fox News, *Fox & Friends*, [3/3/23](#)]

Mount Holyoke College

- In a segment about Mount Holyoke College supposedly programming students to believe in "woke ideologies," Faulkner commented, "Apparently they went from Holyoke to holy-woke." [Fox News, *Outnumbered*, [11/28/22](#)]

New York City prep schools

- Guest Jon Levine claimed that elite New York City prep schools were forcing parents "woke indoctrination" on parents. [Fox News, *America's Newsroom*, [10/25/22](#)]

The Ohio State University

- Ingraham accused Ohio State University of "amassing armies" of "woke bureaucrats." [Fox News, *The Ingraham Angle*, [12/7/21](#)]

Oxford University

- FoxNews.com reported, "Oxford University blasted for considering hiring based on 'woke score' of academics: report." [FoxNews.com, [12/19/21](#)]

Princeton University

- Hegseth celebrated the Department of Education's investigation of Princeton, describing the university as having gone "full woke, 1619, all the way." [Fox News, *Fox & Friends*, [9/18/20](#)]

Private schools

- Campos-Duffy claimed, "There are a lot of private schools that have this woke ideology." [Fox News, *Fox & Friends*, [10/8/21](#)]

Public schools

- Ingraham said of public schools, “The left is determined to turn all of them into woke reeducation camps.” [Fox News, *The Ingraham Angle*, [11/22/21](#)]

Teachers

- Fox host Lawrence Jones claimed that students were “being indoctrinated by far-left professors who value being woke over being right.” [Fox News, *Fox News Primetime*, [3/5/21](#)]
- Cain hosted Christopher Rufo to tout Florida’s Stop W.O.K.E. Act, priming him with the question, “How does it stop a woke teacher from preaching neo-racism to my children?” [Fox News, *Fox News Primetime*, [12/16/21](#)]

Teachers unions

- Hegseth claimed, “These unions have been woke for a very long time and captured by the left,” adding, “Critical race theory, which was once taught as an abstract Marxist theory, is front and center in our classrooms.” [Fox News, *Fox & Friends*, [7/8/21](#)]

University of Central Florida

- Hemmer designated the University of Central Florida’s social justice in public service graduate certificate a “woke curriculum.” [Fox News, *America’s Newsroom*, [5/27/21](#)]

West Point

- Faulkner suggested that West Point should be called “Woke Point” after reports that the academy was teaching “critical race theory.” [Fox News, *The Faulkner Focus*, [6/21/22](#)]

Environmentalism

- On *Hannity*, former Trump Secretary of Energy Rick Perry (R-TX) implored Biden to reject his “woke left climate crazies” and lift regulations on the oil and gas industry. [Fox News, *Hannity*, [3/7/22](#)]
- On *Fox & Friends*, Rep. Dan Crenshaw (R-TX) claimed that Democrats have lost support from the working class because they prioritize “an ideology of wokeism,” which is “largely centered around environmentalism.” He continued, “They deify, they actually worship these gods of solar power and wind power.” [Fox News, *Fox & Friends*, [3/16/22](#)]

Environmental, social, and governance (ESG) investing

- After Kilmeade bemoaned high utility bills and low 401(k) returns due to supposed low prioritization of oil and gas, Utah Attorney General Sean Reyes blamed [ESG investment practices](#), saying “these woke ESG initiatives... don’t actually help the environment.” [Fox News, *Fox & Friends*, [3/3/23](#)]

The federal government

The Census Bureau

- Hemmer claimed that the U.S. Census Bureau was “going woke” by “requesting at least \$10 million to study the best ways to ask about sexual orientation and gender identity.” [Fox News, *America’s Newsroom*, [6/17/22](#)]

The Department of Justice

- Former deputy national security adviser K.T. McFarland argued on behalf of then-Attorney General Bill Barr, who had accused Department of Justice prosecutors of politicization, saying, “What he sees inside Washington is that there are two sets of justice. One is justice. And then the other is injustice for the people in the Trump administration or the people who disagree with the woke Department of Justice.” [Fox News, *Fox & Friends*, [9/18/20](#)]

The Federal Aviation Administration

- Duffy blamed Secretary of Transportation Pete Buttigieg for the Federal Aviation Administration going “completely woke” after discouraging the use of gendered language. Banderas responded, “Woke culture has no place in the skies.” [Fox News, *The Faulkner Focus*, [1/10/23](#)]

The IRS

- Sen. John Barrasso (R-WY) lamented that “a woke and a weaponized IRS” is recklessly taxing citizens to pay for the Green New Deal. [Fox News, *Your World with Neil Cavuto*, [2/15/23](#)]

Gender-affirming health care

- *America Reports* guest and Missouri Attorney General Andrew Bailey defended his decision to file an emergency regulation preventing children from receiving gender-affirming surgery, claiming gender-affirming care as a whole is “a woke, left-wing ideology that’s masquerading as medicine.” [Fox News, *America Reports*, [3/24/23](#)]

The Green New Deal

- After complaining about Biden's supposed lack of visibility as president, Hannity asked, "Who is running the country?" He answered his own question, "It probably is AOC, now, or a cabal of woke green new green deal socialists." [Fox News, *Hannity*, [10/18/22](#)]

Hollywood, celebrities, shows and movies

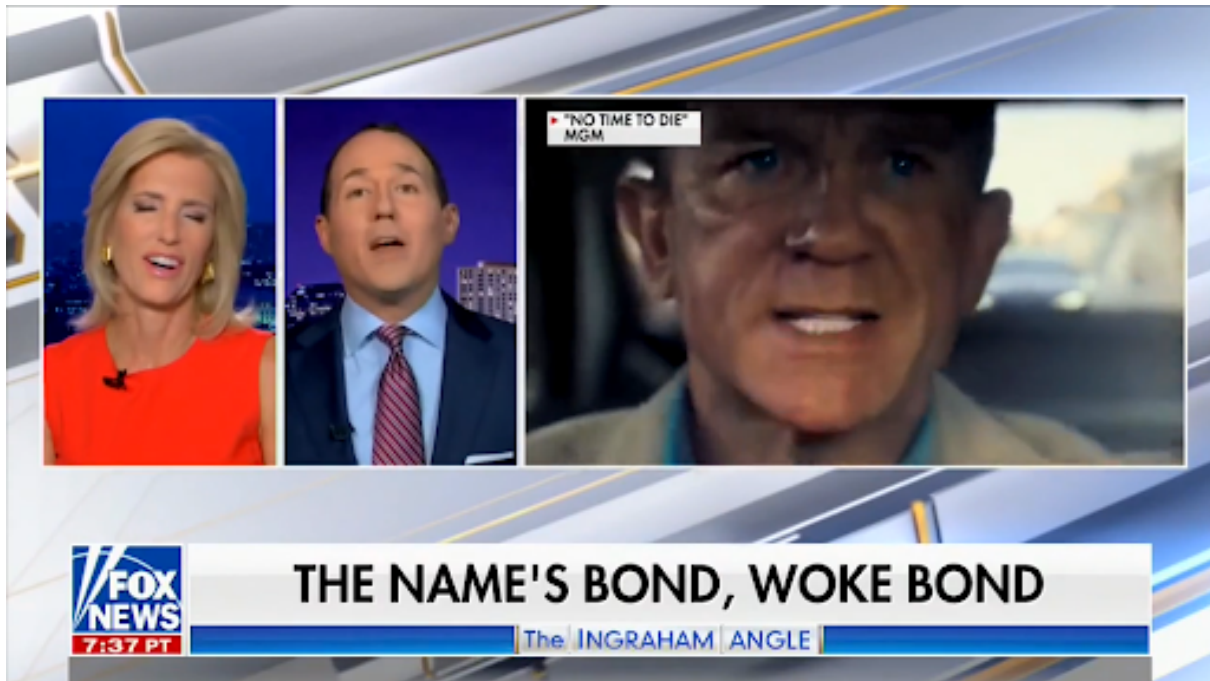
- Ingraham claimed that Hollywood elites "will bend over backwards to appear woke at home, [but] they will sell out their alleged concerns about human rights and free speech in a millisecond to avoid offending China." [Fox News, *The Ingraham Angle*, [5/25/21](#)]
- Lahren complained, "It's not guns they are seeing on TV. It's not guns in their video games" that will make a difference on the issue of gun violence. "And nothing that Hollywood does to give us more woke movies or more musicals is going to change that." [Fox News, *Outnumbered*, [6/16/22](#)]
- Hegseth praised *Dukes of Hazzard* actor John Schneider for exposing that "woke Hollywood refused to fund or distribute [Schneider's new] film because of its pro-America message." The actor later claimed that "patriotic thought is the enemy to woke Hollywood." [Fox News, *Fox & Friends Weekend*, [10/23/22](#)]
- In reaction to the director of *Love Actually* expressing regret at the film's lack of diversity, co-host Harold Ford Jr. reported, "Woke Hollywood seems to be eating itself alive." [Fox News, *The Five*, [12/2/22](#)]

Batgirl

- In response to the release of the movie *Batgirl* being canceled, Failla asked, "If it was too woke, should it not be called *Batgirl*? Shouldn't it be Batperson? Why are we assuming gender for our superheroes?" [Fox News, *Outnumbered*, [8/4/22](#)]

James Bond

- Fox contributor Raymond Arroyo claimed the new James Bond movie “intentionally neuters 007,” saying, “If they keep neutering James Bond the audience may very well live and James Bond die.” A chyron during the segment read, “The name’s Bond, woke Bond.” [Fox News, *The Ingraham Angle*, [10/1/21](#)]



Meghan Markle and Prince Harry

- Campos-Duffy called Meghan Markle and Prince Harry “the ultimate hypocrites. They are the most annoying woke couple in the world.” [Fox News, *Fox & Friends Weekend*, [9/26/21](#)]

The Met Gala

- Failla: “The punishment for going to the Met Gala is going to the Met Gala, because you spend three hours with those woke, obnoxious celebrities.” [Fox News, *The Faulkner Focus*, [12/8/22](#)]

NCIS

- After CBS hired “police reform advisers” for the show *NCIS* in the wake of Black Lives Matter protests, Fox contributor Katie Pavlich cautioned the show not to “change the storyline too much and inject the wokeness

because as they say, ‘Go woke, go broke.’” [Fox News, *Outnumbered*, [8/13/20](#)]

The Oscars

- In a handoff between shows, Hannity told Ingraham, “I’m dying to hear your take on the wokeness Oscars.” [Fox News, *The Ingraham Angle*, [4/26/21](#)]

Judges

- McEnany criticized “woke judges” after a California court declared a mistrial after a defendant spent the previous night in a jail cell without a bed or blanket. [Fox News, *Outnumbered*, [9/7/22](#)]

Lawyers

- *The Story with Martha MacCallum* guest Rep. Tom McClintock (R-CA) claimed that “woke lawyers in the Justice Department and the woke lawyers for the ACLU” are going to give payouts to migrant families who entered the United States during the Trump administration. [Fox News, *The Story with Martha MacCallum*, [11/5/21](#)]

The left/leftists

- Fox contributor Ben Domenech claimed “today’s woke leftists hate many, many things.” The list included “the Constitution, Donald Trump, Fox News, comedy, and, of course, you. But ... there’s really one thing that woke socialist progressives seem to hate more than anything else, and that’s babies.” [Fox News, *Fox News Primetime*, [8/4/21](#)]
- Fox contributor Tammy Bruce claimed that the “left’s woke agenda” led to the Biden administration’s “indefensible” withdrawal from Afghanistan. [Fox News, *Fox News Primetime*, [9/2/21](#)]

M&Ms

- Gutfeld attacked M&M’s: “The whole end result of wokeism is that it blands everything, it shaves down any kind of individuality that a human being might have in favor of what is best to describe them. So you are no longer an individual, you belong to a certain type of group. And now they’re doing this — even like, candy, you know, this is the diabetic starter kit is being affected by this.” [Fox News, *The Five*, [1/21/22](#)]
- Hannity mocked M&M’s “vow to make the candy more inclusive” as “yet another example of far-left woke self-parody.” [Fox News, *Hannity*, [1/21/22](#)]



- Harris Faulkner complained, “M&M’s, the candy, back to pushing woke politics. The company now introducing a new progressive pack of chocolates — women M&M’s.” She asked, “Why are we all upside down on the packaging? Are they trying to make a statement about us?” [Fox News, *The Faulkner Focus*, [1/9/23](#)]
- Carlson teased a forthcoming segment, announcing, “Woke M&Ms have returned. The green M&M got her boots back, but apparently is now a lesbian maybe?” [Fox News, *Tucker Carlson Tonight*, [1/9/23](#)]
- Failla complained, “There’s a really valuable message here for companies around the world: If it ain’t woke, don’t fix it. And what I mean by that is M&M’s injected a social justice initiative into a bag of candy, and nobody asked for this initiative.” [Fox News, *Fox & Friends*, [1/24/23](#)]
- Hemmer reported, “A bit of a makeover for M&Ms, the candy company is ditching its woke mascots after an uproar online, tweeting that the mascots have been, quote, ‘polarizing.’ Meanwhile, Maya Rudolph is set to become the face of the company.” [Fox News, *America’s Newsroom*, [1/24/23](#)]

The media

- Carlson praised Fox Corp. Chair Rupert Murdoch for claiming other media outlets followed an “awful woke orthodoxy.” The host continued, “There’s nothing worse for the country or for journalism, by the way. Every publisher, every owner of every media company should be saying this in public every

single day. But they're not, only ours is. No wonder they hate us.” [Fox News, *Tucker Carlson Tonight*, [1/25/21](#)]

- Harris Faulkner claimed that the “woke media” fall for lies from people like Jussie Smollett because they look for narratives to add to the “river of goo of wokeness” to “drown out the truth.” She concluded, “It’s a steaming river of poo.” [Fox News, *Outnumbered*, [11/29/21](#)]
- Fox Business correspondent Charlie Gasparino said that the media criticized Elon Musk because “the media is woke.” [Fox News, *MediaBuzz*, [4/10/22](#)]
- Gutfeld suggested that CEOs engage in corporate social responsibility because “they want to make sure that they appear compassionate to the media, who are very woke.” [Fox News, *The Five*, [12/8/22](#)]

The New York Times

- After The New York Times released a [statement](#) against a published op-ed written by Sen. Tom Cotton (R-AR) calling for the military to be used against Black Lives Matter protesters, the senator blamed the response on the “woke child mob of employees [that] rose up against them.” [Fox News, *Hannity*, [6/8/20](#)]
- Fox News media analyst Howard Kurtz claimed that the Times sent “a message that if a piece isn’t acceptable to the woke culture of the newsroom, it is not fit to print.” [Fox News, *America’s Newsroom*, [3/4/21](#)]
- Fox Nation host Piers Morgan criticized The New York Times for allowing the “woke mob in that newsroom” to define “what journalism is” and to “decide what kind of op-eds appear.” [Fox News, *The Five*, [10/19/22](#)]

NPR

- Carlson mocked NPR’s coverage of arts and entertainment for highlighting diversity. Carlson continued that the coverage is “still not enough for NPR’s own hyper-woke employees. National Public Radio has been so thoroughly radicalized, it’s on the verge of destroying itself from within.” [Fox News, *Tucker Carlson Tonight*, [1/10/22](#)]

USA Today

- *America’s Newsroom* guest David Mastio discussed his op-ed in the New York Post accusing USA Today of catering to “woke newsrooms,” over a chyron reading “Fmr op-ed writer: ‘woke’ USA Today ‘out of touch.’” [Fox News, *America’s Newsroom*, [6/29/22](#)]

The Washington Post

- Hannity blamed “dozens of woke publications,” including The New York Times and The Washington Post, for not covering leaked text messages from Hunter Biden. [Fox News, *Hannity*, [6/9/21](#)]

The military



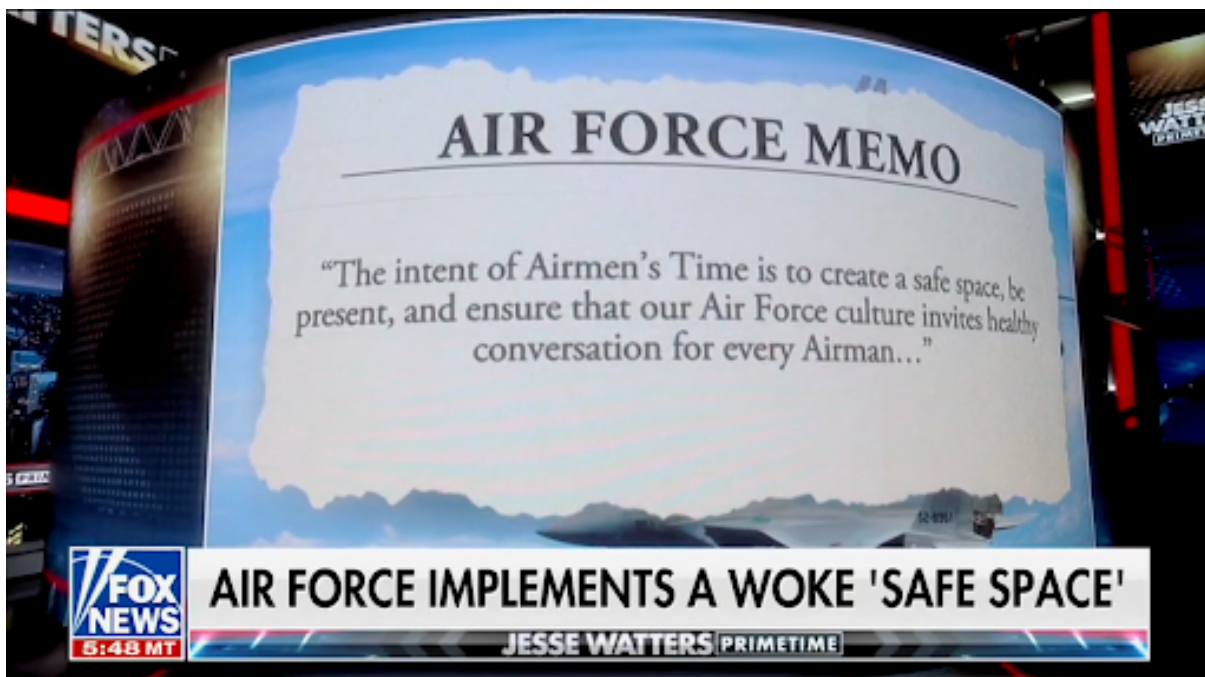
- Hegseth lamented that “we’ve seen the woke ideology make its way into the military.” [Fox News, *Fox & Friends Weekend*, [3/28/21](#)]
- Conservative commentator Rob Smith said that the “the job of the military” is not to “respect your pronouns” or “get woke.” [Fox News, *Fox & Friends*, [5/19/21](#)]
- Harris Faulkner criticized the “6 million man-hours and more than \$1 million spent on woke training across the U.S. military, and topics range from extremism, diversity, equity, inclusion training, to climate change education.” [Fox News, *The Faulkner Focus*, [2/15/22](#)]
- Carlson described “the degradation of the U.S. military” as “politicized, woke, weak.” [Fox News, *Tucker Carlson Tonight*, [8/1/22](#)]
- Pompeo said that Kelisa Wing, an official who has led diversity efforts for the Department of Defense, is a “symptom of what we see throughout a more woke

military” because “this is another institution they have every intention of tearing down.” [Fox News, *Jesse Watters Primetime*, [9/14/22](#)]

- Ingraham suggested that turning the armed forces “woke” is a Democratic plot to “break the military.” [Fox News, *The Ingraham Angle*, [9/29/22](#)]
- *Tucker Carlson Tonight* guest Rep. Marjorie Taylor Greene (R-GA) criticized Democrats for giving aid to Ukraine when they “have made our military woke.” [Fox News, *Tucker Carlson Tonight*, [10/25/22](#)]

The Air Force

- Hegseth claimed that “instead of training, our leaders are focused on turning our troops woke.” A chyron during this segment read, “Air Force implements woke ‘safe space.’” [Fox News, *Jesse Watters Primetime*, [4/19/22](#)]



The Army

- Arroyo criticized a new recruiting commercial and claimed that the Army is enticing volunteers by “celebrating their wokeness.” [Fox News, *The Ingraham Angle*, [5/14/21](#)]

Chairman of the Joint Chiefs Gen. Mark Milley

- McFarland complained, “Gen. Milley is a political general, he’s a woke general.” [Fox News, *The Story with Martha MacCallum*, [9/15/21](#)]



The “defense-industrial complex”

- Ingraham asked why Republicans should “keep voting for this woke defense-industrial complex, given how it’s working against classic and traditional American values and just fairness.” [Fox News, *The Ingraham Angle*, [6/10/21](#)]

Drafting women

- Fox chief Washington correspondent Mike Emanuel asked guest Sen. Josh Hawley (R-MO), “The annual defense bill that just came up before the Senate included a provision for a female draft. Is that part of the woke priorities?” [Fox News, *America Reports*, [12/9/21](#)]

Generals/military leadership

- McFarland honored the late Colin Powell by saying, “I just wish we had a lot more Colin Powells right now and a lot fewer woke generals.” [Fox News, *America Reports*, [11/5/21](#)]

- Fox contributor Mollie Hemingway claimed that “woke generals” are “destroying” the military and represent an “existential threat to the country.” [Fox News, *The Ingraham Angle*, [6/22/22](#)]
- Ingraham said that “our military is suffering a severe recruitment crisis because our military leadership is more focused on being woke and following Dr. Fauci than winning wars.” [Fox News, *The Ingraham Angle*, [7/20/22](#)]
- Fox contributor Johnny “Joey” Jones claimed that the United States is behind in military readiness because “we have woke generals instead of warring generals.” [Fox News, *The Faulkner Focus*, [8/9/22](#)]

Navy SEALs

- Carlson attacked Special Operations Command Chief of Diversity and Inclusion Richard Torres-Estrada for supporting Black Lives Matter. Carlson noted, “This is the guy who now oversees hiring for the Navy SEALs. If you are wondering whether our military leadership has gone woke, you can consider that question settled for good.” [Fox News, *Tucker Carlson Tonight*, [3/26/21](#)]

The Pentagon

- Kilmeade claimed that at book signings, people told him the Pentagon has “become a total woke place.” [Fox News, *Fox News Primetime*, [12/21/21](#)]
- Ingraham complained that there are never efforts by conservatives to defund the Defense Department, “no matter how woke the Pentagon is.” [Fox News, *The Ingraham Angle*, [1/9/23](#)]

NASA

- Cain complained, “Since Biden took office, the CIA and even NASA have gone woke.” [Fox News, *Fox News Primetime*, [6/24/21](#)]

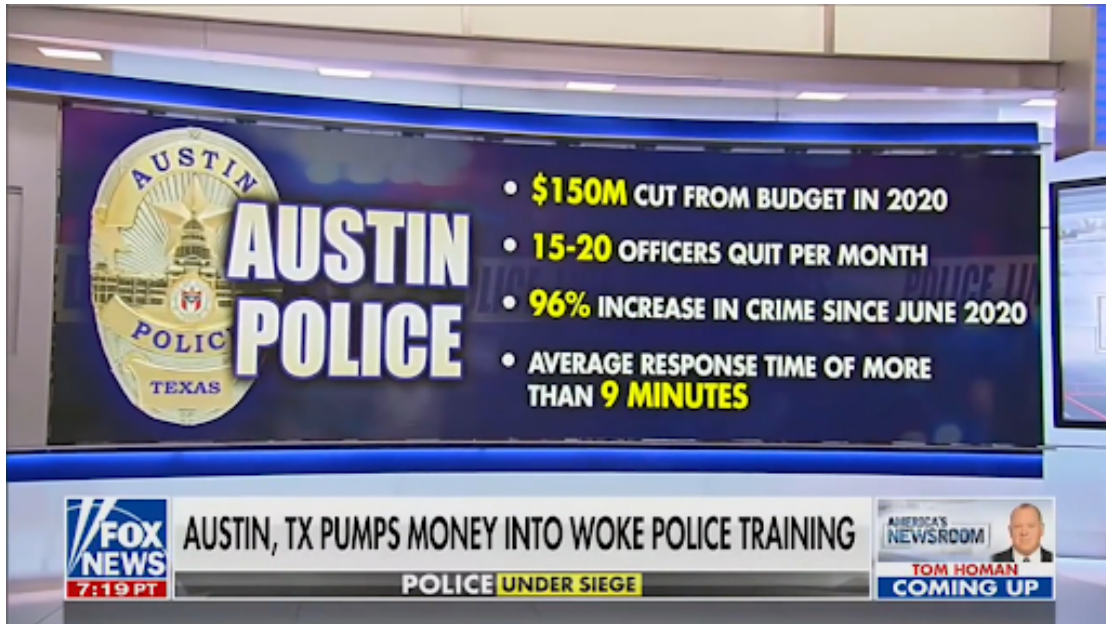
Nomination of Ketanji Brown Jackson to SCOTUS

- Ingraham claimed Biden only made the campaign promise to nominate a Black woman to the Supreme Court to appear “really woke and so cool,” while “also effectively discriminating against the vast majority of the adult population.” [Fox News, *The Ingraham Angle*, [2/2/22](#)]

Police

- Arroyo called the New Orleans Police Department the “most woke police force in the country.” [Fox News, *The Ingraham Angle*, [5/5/21](#)]

- Hemmer reported that Austin, Texas, “had to spend \$10,000 a day on anti-racist training for police officers in this town.” A chyron during the segment read, “Austin, TX pumps money into woke police training.” [Fox News, *America’s Newsroom*, [8/4/21](#)]



The publishing industry

- *America’s Newsroom* guest and president of right-wing Regnery Publishing Thomas Spence explained that publishers “come under tremendous pressure from their employees, particularly the younger ones,” to not publish conservative books. Spence continued, “The publishing industry is filled with young and very woke people.” [Fox News, *America’s Newsroom*, [1/21/21](#)]

Social media/Big Tech

- Hegseth criticized social media companies for banning Trump after the January 6 insurrection: “It’s not just government authoritarianism, this is corporate authoritarianism. This is technological. ... This is moral authoritarianism which is the idea of being woke, you can only have one particular point of view.” [Fox News, *Fox & Friends*, [1/8/21](#)]
- Ramaswamy declared that Twitter, Facebook, Google, and Apple were a part of the “woke industrial complex.” [Fox News, *Tucker Carlson Tonight*, [1/29/21](#)]

Facebook

- Mandel blamed the “woke people behind the screen at Facebook” for the platform disabling ads for her group Heroes of Liberty, saying “users are triggered by seeing conservative content.” [Fox News, *Fox & Friends*, [1/4/22](#)]
- *Fox & Friends* guest and conservative author John Cribb claimed that an advertisement for his latest book was rejected by Facebook because it had received praise from former Vice President Mike Pence and former Secretary of Education Bill Bennett, and consequently “tripped up some woke algorithm or woke ad-checker at Facebook.” [Fox News, *Fox & Friends*, [1/28/21](#)]

Google

- Hilton claimed, “Google is working with organizations to impose a woke agenda on schools in terms of reading this to children in schools.” [Fox News, *Fox News Primetime*, [4/30/21](#)]

Twitter

- Dhillon blamed the [suspension](#) of the Article III Project’s Mike Davis’ Twitter account on “woke young people” staffing the platform and following “politically powerful voices with blue checks.” [Fox News, *Tucker Carlson Tonight*, [5/16/22](#)]
- Morgan complained about Twitter’s “very woke workforce who have basically been shadow banning conservative commentators from Twitter for a long time,” and that they’ve “been almost exclusively banning people on the right without banning people on the left for similar offenses.” [Fox News, *Fox & Friends*, [10/31/22](#)]
- Roberts reported that Elon Musk is “pushing to weed out the woke at Twitter.” [Fox News, *America Reports*, [11/17/22](#)]

Sports/athletes

- Lahren encouraged the Fox audience to ignore athletes: "I think the best thing that we can do when these athletes want a virtue signal ... I think the best thing that we can do is just ignore it, they are doing it for attention, they are doing it for the virtue signal, they are doing it to be woke so if we just ignore them maybe they will stop doing it." [Fox News, *Outnumbered*, [3/31/21](#)]
- Bruce lamented, "Individual athletes seem more interested in scoring woke points than actual ones." [Fox News, *Fox News Primetime*, [7/26/21](#)]
- Travis complained that "woke sports" works "to destroy everything by identity politics and slicing and dicing us." [Fox News, *America's Newsroom*, [2/13/22](#)]

Aaron Rodgers

- Campos-Duffy commented that Aaron Rodgers is "a little bit woke." [Fox News, *Fox & Friends Weekend*, [11/14/21](#)]

Brittney Griner

- Watters said that Vladimir Putin targeted Brittney Griner because Griner was a "woke hostage." Watters continued, "He knew by choosing a Black lesbian celebrity, it would put the political squeeze on Biden." [Fox News, *The Five*, [12/8/22](#)]

Cleveland Indians being renamed Cleveland Guardians

- Banderas said that the Cleveland Indians being renamed the Cleveland Guardians seemed "a bit too woke." [Fox News, *America's Newsroom*, [7/23/21](#)]

Colin Kaepernick

- Hannity mocked Colin Kaepernick as a "one time backup quarterback turned woke profiteer." [Fox News, *Hannity*, [7/12/21](#)]

ESPN

- A chyron reading “ESPN goes woke” aired as Domenech labeled the sports network “a constant force for division.” He complained that ESPN drives “race and gender focused narratives” and lauds “leftist acts of political protest.” [Fox News, *Fox News Primetime*, [10/5/21](#)]



Gwen Berry

- *The Faulkner Focus* guest Jason Meister attacked Gwen Berry as “a phony,” “a fake,” and “a fraud.” He continued, “She went woke to cash in and she is probably trying to get a Nike deal.” [Fox News, *The Faulkner Focus*, [7/1/21](#)]

LeBron James

- Hannity bragged that the “politically charged finals featuring a very woke LeBron James averaged only 7.5 million viewers — that is a 50% decline over the previous year.” [Fox News, *Hannity*, [4/26/21](#)]
- Ramaswamy praised Enes Kanter Freedom for forcing “the woke, including LeBron James, into the one arena they don’t want to enter, the arena of debate.” [Fox News, *America’s Newsroom*, [11/23/21](#)]

Los Angeles Dodgers

- Hannity teased an upcoming segment: “The Dodgers have given in to the woke mob, and they’re honoring now a controversial, anti-Catholic trans group,” the [Sisters of Perpetual Indulgence](#). [Fox News, *Hannity*, [5/23/23](#)]

Megan Rapinoe

- Travis complained that Megan Rapinoe was “one of the woke athletes” that is “making more money” because Democrats support her beliefs. [Fox News, *The Story*, [8/30/22](#)]

MLB

- *Hannity* guest Sen. Ted Cruz (R-TX) attacked the MLB for being the “woke enforcers for the Democratic Party.” [Fox News, *Hannity*, [4/12/21](#)]
- Lahren complained, “Baseball is going woke ... these activists that want to kneel for the anthem or not participate in the anthem, they make it about themselves.” [Fox News, *Outnumbered*, [5/30/22](#)]

NASCAR

- Ingraham asked, “What’s going on with the wokification of NASCAR?” OutKick founder Clay Travis agreed that NASCAR has “tried to go the woke route” and is “alienating their audience.” [Fox News, *The Ingraham Angle*, [1/31/22](#)]

NBA

- Travis attacked the NBA for going “super woke.” [Fox News, *Fox & Friends Weekend*, [6/5/22](#)]

NCAA

- Kilmeade complained, “The NCAA is becoming as woke as some of these CEOs and some of the sports leagues.” [Fox News, *Fox & Friends*, [4/16/21](#)]
- Sexton attacked the NCAA as “obviously quite woke.” [Fox News, *Fox & Friends Weekend*, [1/9/22](#)]
- Jenner said the NCAA allowing trans swimmer Lia Thomas to compete represents a “woke world gone wild.” [Fox News, *America Reports*, [1/20/22](#)]

NFL

- Gasparino blamed the low ratings for the Superbowl on the NFL becoming “incredibly woke.” [Fox News, *America’s Newsroom*, [2/16/21](#)]
- Lawrence Jones complained the NFL is “so woke.” [Fox News, *Fox & Friends Weekend*, [8/1/21](#)]
- Duffy criticized the NFL for playing both the American and Black national anthems before football games: “The NFL wants to convey to us, ‘Listen, we’re woke.’” [Fox News, *Fox News Primetime*, [9/10/21](#)]

NHL

- Carlson claimed the NHL was pushing “woke propaganda on its fans” by aiming to bring more diversity to the sport and acknowledging the existence of trans women. A chyron during the segment read “NHL executives: Let’s go as woke as we can.” [Fox News, *Tucker Carlson Tonight*, [11/30/22](#)]



- Ingraham attacked critics of San Jose Sharks goalie James Reimer for not wearing a pride jersey during a themed night. A chyron during the segment read “NHL goes full-woke with pride night gear.” [Fox News, *The Ingraham Angle*, [3/20/23](#)]

The Olympics

- *America's Newsroom* guest Michael Loftus said track and field athlete Gwen Berry would be one of the “villians in the woke Olympics” for protesting the national anthem. [Fox News, *America's Newsroom*, [8/2/21](#)]

U.S. Soccer

- Kilmeade asked, “U.S. Soccer as a body, are they too woke?” [Fox News, *Fox & Friends*, [7/22/21](#)]

Miscellaneous

ACLU

- Fox News reported that the ACLU made the “Worst of the Woke” list by The New Tolerance Campaign. [FoxNews.com, [12/22/21](#)]

Anthropology activists

- Fox anchor Dana Perino reported, “Woke activists who are dead set on erasing race and gender are taking it another step further and that is, right into the graveyard.” [Fox News, *America's Newsroom*, [7/19/22](#)]

Antisemitism

- McEnany said that there was “woke forces of society, media, Hollywood, the Democratic Party have essentially green-lighted one form of discrimination and that is antisemitism.” [Fox News, *Outnumbered*, [5/26/21](#)]

AP Stylebook

- Fox News reported that the AP Stylebook issued “new woke guidance for journalists to avoid using the word ‘woke.’” [FoxNews.com, [5/7/23](#)]

Asians discussing white supremacy

- Ingraham claimed white supremacists were victims of a smear campaign by “woke Asian elites.” [Fox News, *The Ingraham Angle*, [4/14/21](#)]

Australian Broadcasting Corp.

- Fox News declared, “Australia’s ‘ABC’ rings in New Year’s with an ‘embarrassing’ ‘woke’ bang, gets blasted as a ‘disgrace.’” [FoxNews.com, [12/31/22](#)]

Autocorrect

- Cain attacked Google Docs for “offering PC alternatives for ‘noninclusive words.’” Cain continued, “They are essentially taking political correctness and wokeism into autocorrect.” [Fox News, *Fox News Primetime*, [5/19/21](#)]

Billionaires

- Guest host Mark Steyn claimed that there is “a cartel of woke billionaires controlling almost all dissemination of ideas in the public square” [Fox News, *Fox News Primetime*, [4/8/21](#)]

Book burning

- Gutfeld claimed, “It’s only a matter of time before book burning becomes justifiable because now it’s under the guise of woke fascism. Before, you know, if Stalinists burned books that was bad, but if it’s a social justice warrior, that’s okay.” [Fox News, *The Five*, [7/6/20](#)]

Boris Johnson

- *Tucker Carlson Tonight* guest Thomas Corbett-Dillon accused former U.K. prime minister Boris Johnson of becoming “woke.” [Fox News, *Tucker Carlson Tonight*, [7/7/22](#)]

Chinese Communist Party

- *America Reports* guest Rep. Mike Gallagher (R-WI) said the Chinese Community Party would “co-opt a lot of the woke anti-American narratives out there” to increase division in the United States. [Fox News, *America Reports*, [11/28/22](#)]

Climate change

- New York Post columnist Miranda Devine criticized Joe Biden for “prioritizing woke concerns like climate change.” [Fox News, *America Reports*, [7/14/22](#)]

Comic book characters

- Kilmeade lamented, “Comic book characters are getting a woke makeover” and praised his guests’ new brand of anti-woke heroes. [Fox News, *Fox & Friends*, [7/21/22](#)]

Dating apps

- Carlson warned, “Online dating apps are already reordering human relationships and maybe sapping some of the joy from them, but now they’re getting woke too.” He explained, “OkCupid is running ads encouraging users to fill out questionnaires about their political beliefs.” [Fox News, *Tucker Carlson Tonight*, [2/14/20](#)]



Democrats raising children

- Ingraham attacked Democrats for being “willing to project their own freaky phobias and radicalism on their own kids,” resulting in the “next generation and beyond to become woke.” [Fox News, *The Ingraham Angle*, [4/23/21](#)]

Dressing like Mick Jagger

- Kilmeade suggested that men like Harry Styles and Timothée Chalamet are dressing like Mick Jagger to “show that they are woke.” [Fox News, *Outnumbered*, [4/28/22](#)]

Economics

- Kudlow claimed, “All of this woke, progressive Keynesian economics has just failed dismally.” [Fox News, *The Ingraham Angle*, [9/26/22](#)]

Emojis

- Former Trump administration State Department official Morgan Ortagus complained that technology companies “have been woke with the emojis for a long time,” after an update included emojis including a pregnant man and pregnant person. [Fox News, *Outnumbered*, [1/28/22](#)]

Equity

- New York Post columnist Miranda Devine criticized Joe Biden for “prioritizing woke concerns like climate change, or gender equity, or racial equity.” [Fox News, *America Reports*, [7/14/22](#)]

The European Union

- Earhardt reported that French President Emmanuel Macron was “ripping into the woke European Union” after the “EU was forced to roll back a ban on gendered word such as man-made and ladies and gentlemen.” [Fox News, *Fox & Friends*, [12/8/21](#)]

The gender debate

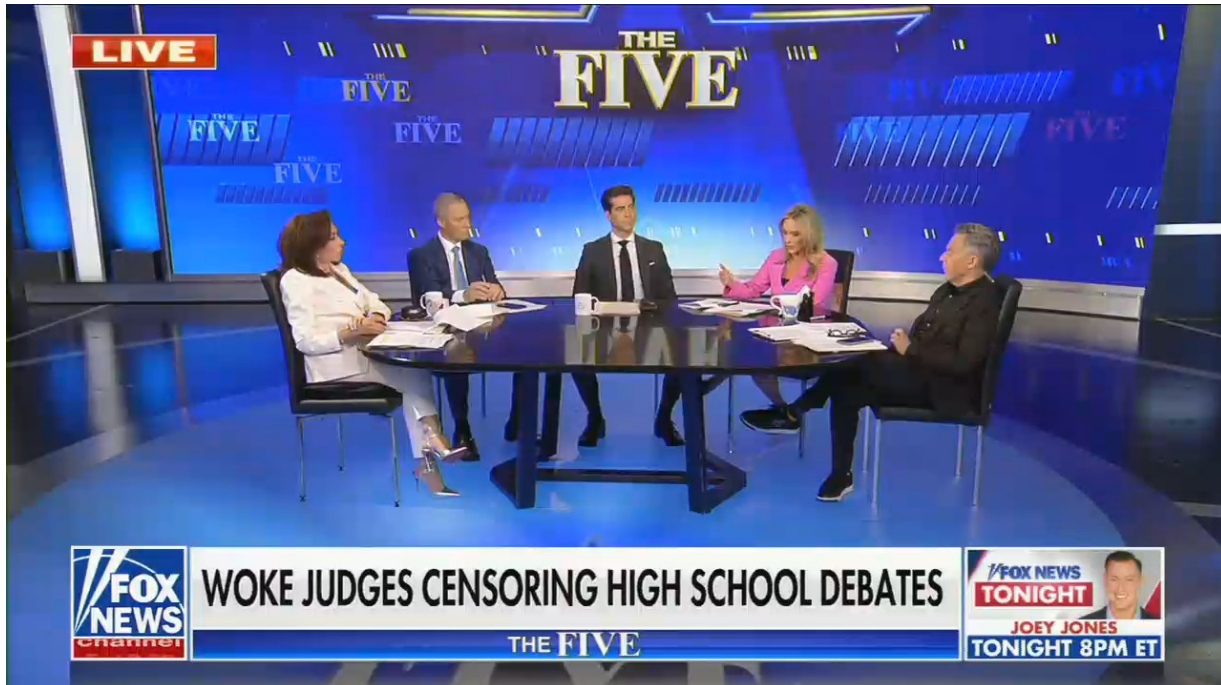
- Faulkner complained, “The gender debate is now woke beyond words.” [Fox News, *The Faulkner Focus*, [5/19/22](#)]

Grocery store chains

- After some grocery stores in North Carolina recalled “patriotic products,” Faulkner claimed that there was no difference between grocery store chains and their leadership and Democratic candidates: “They’re woke and they’re yolked.” [Fox News, *Outnumbered*, [6/23/22](#)]

High school debate judges

- A chyron reading “Woke judges censoring high school debates” aired during a segment about a high school student who was discouraged from bringing up Trump during a debate. [Fox News, *The Five*, [5/31/23](#)]



Jennifer Siebel Newsom's documentaries

- Banderas reported that Jennifer Siebel Newsom, the wife of Gov. Gavin Newsom (D-CA), is “raking in big bucks from public schools that basically are in line showing her woke gender films.” [Fox News, *The Faulkner Focus*, [1/31/23](#)]

Joe Biden's speechwriters

- Hannity warned the “woke social justice warriors that are writing Biden's speeches” that lying about impending economic crisis would not distract Republicans. [Fox News, *Hannity*, [11/5/21](#)]

Mall Santas

- Duffy declared, “Enough of the woke Santas” after a mall Santa asked a kid to wish for another present besides a toy gun. [Fox News, *Fox & Friends*, [12/8/20](#)]

Martha's Vineyard residents

- Hannity called Martha's Vineyard residents "uber-wealthy, uber-woke." [Fox News, *Hannity*, [9/16/22](#)]

Mental health destigmatization

- Guest Michael Shellenberger claimed that "woke" efforts to destigmatize mental illness in criminal justice lead to violent crime. [Fox News, *America's Newsroom*, [10/24/22](#)]

Millennials

- Domenech blamed the "woke religion of the millennials" for corporations having progressive "cultural values." [Fox News, *Fox News Primetime*, [4/22/21](#)]

Monticello estate

- Hegseth lamented that Monticello was trying to make "Thomas Jefferson into a bad guy in his own home" by talking about slavery too much. A chyron during the segment stated, "Jefferson Monticello estate accused of going woke." [Fox News, *Fox & Friends Weekend*, [7/10/22](#)]



My Little Pony

- Compagno complained that My Little Pony was “ruined” because the show is pushing the narrative that “the most dangerous thing in your neighborhood is the patriot flying the American flag.” Co-host Tyrus added his family doesn’t have time for “My Little Woke Pony.” [Fox News, *Gutfeld!*, [9/30/21](#)]

Notre Dame Cathedral

- Hemmer reported that critics are calling renovations to the Notre Dame Cathedral in Paris, France a “woke theme park.” [Fox News, *America’s Newsroom*, [11/29/21](#)]

Person behind the *Roe v. Wade* leak

- *Sunday Morning Futures* guest Sen. Ted Cruz (R-TX) blamed “some left-wing, woke twit” for leaking a draft opinion on *Roe v. Wade*. [Fox News, *Sunday Morning Futures*, [5/8/22](#)]

Physician-assisted dying

- *Ingraham Angle* guest Sheila Gunn Reid claimed that because companies in Canada supported reproductive rights, they would “align themselves with this next anti-human, anti-life thing” of physician-assisted dying in order to remain woke. [Fox News, *The Ingraham Angle*, [11/29/22](#)]

Racism

- *Fox & Friends* guest and Virginia Attorney General Jason Miyares argued that there is a new “woke racism” consisting of “reverse discrimination against the wrong groups and those individuals’ minds.” [Fox News, *Fox & Friends*, [1/10/23](#)]

Real estate websites

- Shimkus teased a segment: “Woke real estate websites are doing away with crime reports in an effort to advance racial bias. Is that fair to future homeowners?” [Fox News, *Fox & Friends*, [12/21/21](#)]

The Salvation Army

- Cain claimed that the “woke ideology has destroyed” the Salvation Army because the charity asked “white donors to reflect on their racism and to stop trying to be colorblind.” [Fox News, *Fox News Primetime*, [12/15/21](#)]

Sam Bankman-Fried

- Gasparnino said that Sam Bankman-Fried was “wickedly into woke politics.” [Fox News, *America’s Newsroom*, [11/18/22](#)]

Sandia National Laboratories

- Carlson declared Sandia National Laboratories a “woke factory” after the company running the nuclear research facility had executives participate in a diversity training. [Fox News, *Tucker Carlson Tonight*, [8/13/20](#)]

The Sims 4

- Roberts declared that “wokeness is now embedded in” *The Sims 4* after the video game allowed players to have avatars with scars that come from breast removal surgery. Roberts continued, “Parents are outraged, claiming that the game is promoting transgender surgery.” [Fox News, *America Reports*, [2/1/23](#)]



Snitching on your parents

- Ingraham attacked a “woke 18-year-old” for reporting her mother to the FBI for participating in the January 6 riot. [Fox News, *The Ingraham Angle*, [2/9/21](#)]

Supporting immigration in the UK

- Morgan said that only “people on the extreme woke side of the argument” believe that the United Kingdom “should let everybody in and have pretty much an open border.” [Fox News, *Fox & Friends*, [3/6/23](#)]

Teaching children to identify racists

- After Kilmeade described children in D.C. being asked to “identify racist members of their family,” Tyrus blamed “woke progressives.” [Fox News, *Fox & Friends*, [5/3/22](#)]

Transformers

- Ingraham attacked a new Transformers streaming series for including a “non-binary robot” who goes by the pronouns they/them. A chyron during the segment read, “Transformers caught peddling Dem woke agenda.” [Fox News, *The Ingraham Angle*, [5/12/23](#)]



Using accessible language

- When discussing Vice President Harris describing her physical appearance during an introduction with a roundtable with disability rights activists, anchor Martha MacCallum's *The Story* ran a chyron stating, "VP Harris criticized for woke roundtable intro." [Fox News, *The Faulkner Focus*, [7/27/22](#)]

Valentine's Day

- A *Fox & Friends* chyron deemed Valentine's Day "woke" after a private school suggested children bring inclusive, age-appropriate cards given out in class. [Fox News, *Fox & Friends*, [2/8/22](#)]



Vocabulary

- Bruce said that "so-called woke vocabulary," including terms like "systemic racism" and "voter suppression," is "infecting every corner of our culture." [Fox News, *Fox News Primetime*, [4/27/21](#)]

Wanting to dismantle the patriarchy

- Hegseth complained that a consequence of being "woke" is that Democrats say "the patriarchy has to come down." [Fox News, *Fox & Friends*, [11/13/20](#)]

“Wildlife ideology”

- *Jesse Watters Primetime* guest Tom Nelson said that “woke wildlife ideology” has led to valuing animal life over human life. [Fox News, *Jesse Watters Primetime*, [12/7/22](#)]

“Wokefishing” dating

- The *Outnumbered* co-hosts discussed a new online dating trend of “wokefishing” where “singles pretend to be progressive to score dates.” Failla warned that “wokefishing to land a progressive woman sounds like a good idea until you are on a date with a progressive woke woman and know you have to listen to her ramble on about the patriarchy and yell at you for eating meat and cows.” [Fox News, *Outnumbered*, [2/18/22](#)]

Women’s History Month

- An *America Reports* chyron declared “women’s history has gone woke” for including transgender women. [Fox News, *America Reports*, [3/3/23](#)]

The World Economic Forum

- Hannity warned of “woke socialist anti-conservative B.S. at the World Economic Forum in Davos, Switzerland.” [Fox News, *Hannity*, [1/19/23](#)]

The World Health Organization

- Roberts claimed the World Health Organization was “going woke” after a new guidance said that sex is not binary. [Fox News, *America Reports*, [7/13/22](#)]

MEDIAMATTERS
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