Appendix

Methodology

Compiling and analyzing trans-related posts from U.S. news and politics pages

Using CrowdTangle, Media Matters compiled all posts made on our list of 1,486 political and news-related Facebook pages that were trans-related and posted between January 1, 2023, and September 18, 2023.


We reviewed the data for the resulting 112,587 posts, including total interactions — reactions, comments, and shares — using CrowdTangle.